



Greetings From The Nevada Registry

Introducing A New Email Program

To remain responsive to the needs of our program participants and registered trainers/sponsors, *The Nevada Registry* regularly reflects upon the successes and challenges of previous years and considers new ways of doing business that have the potential to enhance the programs and services we provide to you. We are happy to **announce a new service that will be coming to you in the very near future**; an electronic newsletter (e-newsletter).

Our **e-newsletter will replace the printed newsletters** we have distributed in the past. This is a not only a significant cost reduction to our program, but also a way to connect with our program participants and trainers on a much more frequent basis, in a much more eco-friendly way. We hope that you will enjoy this new electronic method of communication.

There are several assurances we want to provide to you as we venture in this new direction. We will be delivering our messages through a sophisticated email marketing platform that allows us great insight into how people read and interact with our content. List members can update their own information online, and can also [OPT-OUT](#) permanently in the event they do not want to receive future correspondence from us.

E-newsletters will be optimized for all email browsers so whether you read your email online (gmail, yahoo), on your PC (outlook, mac Mail), or on your mobile device (iPhone, Treo), you will always see an optimal format for your device.

The primary **purpose of this system is to distribute program-relevant information to you in the form of a newsletter on a monthly basis**. However, you may also receive periodic correspondence containing time-sensitive news, opportunities and updates.

In addition to the cost savings mentioned above, there are several features of this system that we think you will find useful.

1. **You can now update your contact information online**. This replaces the need to complete the Change of Address form previously used. Changes to employment still need to be submitted using the "Change of Employment" form found on the Downloads page of the website.

2. **You have the option to "opt-out" or unsubscribe from our e-newsletter mailings at any time**. Doing so means that you will no longer receive the monthly newsletters from the Registry*. Printed copies will not be mailed but copies of each issue will be available for viewing on the website.

*You will continue to receive the standard emails from the Registry regarding receipt of renewal form confirmations, expiration notices, training approval code information, etc.

Thank you for your continued participation and support over the years as we continue to build a comprehensive, responsive and efficient professional development program for the state of the Nevada. We hope you enjoy the changes and experience positive results from our new growth. **Please feel free to contact us toll free at (800) 259-1906 if you have any questions** or concerns about the new service being provided by *The Nevada Registry*.

Sincerely,

A handwritten signature in cursive script that reads "Shelly".

Shelly Nye
Program Director

Call: 775-448-6275 or toll-free at 800-259-1906

nevadaregistry.org

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